



**INSTITUTE FOR LOCAL GOVERNMENT MANAGEMENT
OF SOUTH AFRICA**

P.O. Box 116

Ladysmith

3370

Mobile: +27 36 - 6385102

Facsimile: 036-6385126/086 529 8878

E-mail: municipalmanager@uthukeladm.co.za

Office of the KZN Chapter Chairperson

06 September 2010

Dear Corporate stakeholder

**SPONSORSHIP FOR INSTITUTE FOR LOCAL GOVERNMENT MANAGEMENT
(iLGM) PROVINCIAL CONFERENCE – 26-28 SEPTEMBER 2010**

The Institute for Local Government & Management, in partnership with the Provincial Department of Local Government and Traditional Affairs, has pleasure in inviting you to sponsor their 2010 Provincial Conference and Annual General Meeting, scheduled to take place from 26, 27 and 28 September 2010 at uThungulu District Municipality, Protea Hotel uMfolozi.

This is one Conference which brings together all the Mayors, Deputy Mayors, Municipal Managers, as well as Senior Managers of all the Metro, District and Local Municipalities in the Province to discuss various macro and strategic issues that impact on the Local Government sphere within this Province.

The theme for this year's conference will be '**Rewarding extra-ordinary performance to enhance excellence in local government service delivery**'.

This year's conference will be structured as follows:

Day 1: Sunday, 26 September 2010

15h00 – 18h30	Arrival time
19h00 – 22h00	Casual Dinner

Day 2: Monday, 27 September 2010

09h00 – 13h00	Conference
13h00 – 14h00	Lunch
14h00 – 16h00	Commissions
16h30 – 18h30	AGM
19h00 – 23h00	

Day 3: Tuesday, 28 September 2010

09h00 – 12h00	Conference
12h00 – 13h00	Lunch & Departure

Experts from Provincial and National Government Departments will present on a range of current relevant topics (programme to follow). MEC for Corporative Governance and Traditional Affairs, Ms Nomsa Dube (or her senior representative) will be the keynote speaker at this conference, alongside numerous other powerful speakers. The AGM is opened to all members of iLGM as well as all Municipal Officials and Councillors in KZN.

Accommodation has been secured at the conference venue as well as other renowned hotels and resorts in close proximity to the conference venue. The conference package includes the cost of accommodation, as well all meals.

Your company is offered the unique opportunity of attending, and interacting with all the high-powered decision makers, who'll be present at this event, over and above branding at the conference, by taking one of our highly rewarding sponsorship packages as outlined below:

Rewards	Diamond	Platinum	Gold	Silver
▪ Complete Branding Rights to the event	√			
▪ Unique profiling at the conference	√			
▪ An opportunity to network with all the municipalities at one venue	√	√	√	√
▪ An invitation for two representatives from your company to attend the conference (fully paid)	√	√		
▪ An invitation for one representative from your company to attend the conference (fully paid)			√	√
▪ A private meeting with at least two of our Guest Speakers	√			
▪ iLGM will secure a business meeting with your chosen Municipality	√	√		
▪ One minute electronic presentation profiling your company at the Conference / Gala Dinner, or alternatively stage opportunity at the event	√	√		
▪ A 30 seconds electronic presentation profiling your company at the Conference / Gala Dinner			√	
▪ A ten line profile and logo of your company in our Conference Brochure that will be distributed to all the Municipality Leaders that will be at event	√	√	√	√
▪ An opportunity to facilitate one of the commissions of your choice and to provide the summary feedback on the final day	√	√	√	
▪ An opportunity to give out pamphlets and/or any promotional material to our guests + to Exhibit	√	√	√	√
▪ Your company Logo appearing on print media and flighted during the Conference	√	√	√	√
▪ Acknowledgement of your contribution through various print and electronic media	√	√	√	
▪ A public thank you at the Conference	√	√	√	√

The Price of our Sponsorships Packages is:

Diamond: R 500 000.00 (Naming rights to the entire 3-day Conference)
Platinum: R 300 000.00
Gold: R 100 000.00
Silver: R 50 000.00



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For further information on our sponsorship packages, or if you are keen to join us as a sponsor, kindly contact our Event Management Team, Ms Zama Phakathi, on 072 122 8155 or e-mail zama@splendidmarketing.co.za or Ms Siza Mdluli, on 072 624 9293 or e-mail info@splendidmarketing.co.za, from Splendid Marketing, as soon as possible.

The Institute for Local Government Management looks forward to your participation in this year's Provincial Conference.

The number of sponsors for this event is limited and will be allocated on a first come, first served basis. This is a very unique chance for the Private Sector, to interact with Local Government decision makers who will be under one roof, so do not miss out on this fantastic opportunity.

Yours in service delivery,

SSB NKEHLI
CHAIRPERSON: ILGM KZN CHAPTER