



iLGM NATIONAL STRATEGY CONFERENCE

iLGM ANNUAL CONFERENCE AND EXHIBITION

RATES SCHEDULES 5 – 7 JUNE 2011 • COASTLANDS UMHLANGA HOTEL

TRADE EXHIBITION STANDS		
Exhibition Stand 3m x 3m	R22 000	One exhibitor free of charge
Exhibition Stands 6m x 3m	R40 000	Two exhibitors free of charge
Additional exhibitors at stands only	R1 500	Per exhibitor
Brochure in conference satchels	R5 000	Per brochure for ±400 bags
Banners in plenary venue	R5 000	Per banner
CONFERENCE PROGRAMME ADVERTISING		
Half page advertisement	R20 000	Size A5
Quarter page advertisement	R10 000	Size A6
Patron Platinum R400 000		Patron Gold R300 000
CORPORATE PROFILING OPPORTUNITY <ul style="list-style-type: none"> • 20 minutes CEO/Executive presentation • CEO presentation satchel insert • Additional satchel insert • Banner in conference hall* • Two company delegates* • Logo with Patron status on website • Exhibition stand and one additional exhibitor • Logo shown on continuity slides • Logo on programme cover *(Own setup)		CLASSIC LUNCH SPONSORSHIP OPPORTUNITY <ul style="list-style-type: none"> • Lunch venue branding rights* • Video display in lunch venue* • Two company delegates • Banner in plenary venue* • Banners in lunch venue* • Logo shown on continuity slides • Logo with Patron status on website • Logo in programme *(Own setup)
Patron Silver R200 000		Patron Bronze R100 000
PREMIUM EXHIBITION SPLASH <ul style="list-style-type: none"> • Double exhibition stand • Banner in the conference hall • One company delegate • Logo on all marketing material • Inserts in delegates bags • Logo shown on continuity slides • Logo in programme 		IN YOUR FACE PROGRAMME SPLASH <ul style="list-style-type: none"> • Logo on programme cover • Full page advertisement • One satchel insert • Two banners in plenary venue • Two company delegates attending • Logo on all marketing material • Logo shown on continuity slides
OPPORTUNITY		COST
Gala dinner with branding rights		R500 000
Refreshments with branding rights		R30 000 per day
Motivational speaker with branding credit		R25 000
Gala Dinner entertainment with branding credit		R50 000
Conference satchels with iLGM Co-branding		R40 000
Memory sticks with branding		R30 000
Lanyards and name tags with iLGM Co-Branding		R15 000
Delegates pens and note pads branded		To be provided
Delegates Gifts branded		To Be provided
Audiovisual equipment and services (branding credit)		R100 000
Speakers' gifts branded		To be provided/ R20 000
Tour transport with branding rights and credit		Make an offer
Please contact Nonhlanhla Magwaza at Ikhono Communications on 031 266 9937 or email: Nonhlanhla@ikhono.co.za		