



14TH ILGM ANNUAL CONFERENCE AND EXHIBITION

RATES SCHEDULES 17-19 November 2010

RUSTENBURG CIVIC CENTRE

Theme "10th Anniversary of the Current Municipal Governance Dispensation"

SPONSORSHIP AND BUSINESS EXHIBITION OPPORTUNITIES

Patron Platinum – R 70 000

CORPORATE PROFILING OPPORTUNITY

- 20 minutes CEO/Executive presentation
- CEO presentation satchel insert
- Additional satchel insert
- Banner in Conference hall*
- Two Company Delegates*
- Logo with Patron status on website
- Exhibition stand and one additional exhibitor
- Logo shown on continuity slides
- Logo on Programme Cover

*(Own setup)

Patron Gold – R 55 000

CLASSIC LUNCH SPONSORSHIP

- Lunch Venue Branding Rights*
- Video display in Lunch Venue*
- Two Company Delegates
- Banner in Plenary Venue*
- Banners in Lunch Venue*
- Logo shown on continuity slides
- Logo with Patron status on website
- Logo in Programme

*(Own setup)

Exhibitor Splash – R 50 000

PREMIUM EXHIBITION SPLASH

- Double Exhibition Stand
- Banner in the Conference hall
- One Company Delegate
- Logo on all marketing material
- Inserts in delegates bags
- Logo shown on continuity slides
- Logo in Programme

Programme Splash – R 35 000

IN YOUR FACE PROGRAMME SPLASH

- Logo on Programme Cover
- Full page advertisement
- One Satchel Insert
- Two Banners in Plenary Venue
- Two Company Delegates attending
- Logo on all marketing material
- Logo shown on continuity slides

TRADE EXHIBITION STANDS

Exhibition Stand 3m x 3m	R22 000	One Exhibitor free of charge
Exhibition Stand 6m x 3m	R40 000	Two Exhibitors free of charge
Additional Exhibitors at stands only	R1 500	Per Exhibitor
Brochure in conference satchels	R3 000	Per brochure for +/- 400 bags
Banners in Plenary Venue	R5 000	Per banner

CONFERENCE PROGRAMME ADVERTISING

Half page advertisement	R6 500.00	Size A5
Quarter page advertisement	R3 000.00	Size A6

OPPORTUNITY	COST
Gala Dinner with branding rights	R 150 000
Refreshments with branding rights	R 30 000 per day
Motivational Speaker with Branding Credit	R 25 000
Gala Dinner Entertainment with Branding Credit	R 25 000
Conference satchels with ILGM Co-Branding	R 40 000
Memory Sticks with Branding	R 30 000
Lanyards and name tags with iLGM Co-Branding	R 15 000
Delegates pens and note pads Branded	To be provided
Delegates Gifts Branded (Golf Shirts etc)	To be provided
Audiovisual Equipment and Services (Branding Credit)	R 100 000
Speakers Gifts Branded	To be provided/R20 000
Tours Transport with Branding Rights and Credit	Make an offer

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